

Pogoda Companies

Self Storage Specialists

PRESS RELEASE

Pogoda Management Co. Activates Contactless Online Renting

Continuing a Culture of Service and Safety, A Self Storage Business Puts Tenants First

Farmington Hills, Michigan

May 27, 2020

Pogoda Management Co., Michigan's largest self storage operator, has launched its 100% online rental experience on www.selfstoragespecialists.com. Potential tenants are now guided through the entire rental process: From selecting the location, size, and features of their unit to completing their reservation and signing the lease online. This completely contactless rental option gives tenants a quick, easy way to rent their space, providing a safe alternative to coming into the office.

"Because we are an essential business that is critical to the economic supply chain," says John George, VP of Operations at Pogoda Management Co., "we have remained open to serve our tenants' unique needs with dedicated services that include a wide range of contactless, safety-first initiatives across our 45 locations in Michigan and Ohio."

The new online leasing capability takes Pogoda Management Co.'s existing remote payment options to the next level, ensuring that new tenants can reserve, lease and pay for their units from the safety of their own homes. Furthermore, Pogoda Management Co. has also incorporated new safety initiatives for tenants who want to enter the properties, including but not limited to 6-foot social distancing rules, sneeze guards, masks, and frequent deep cleaning.

This online option means that tenants can access the entire catalog of available units 24/7 from all web-enabled devices – phones, tablets, and computers – and complete the guided online rental in mere minutes. A protected management system securely tracks each step in the process, and confirmation emails are sent, providing a full 360 tenant-care experience.

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The business is committed to evolving and adapting to the changing COVID-19 situation. With this latest addition of online rentals, the tenants and community are safer while their storage needs are being met.

About Pogoda Management Co.

Pogoda Management Co. (www.pogodaco.com) is Michigan's largest self-storage owner/operator, and one of the largest in the U.S., with over 3.5 million square feet of self-storage space in 45 storage centers in both Michigan and Ohio. The firm operates under the trademarked name National Storage Centers, as well as others, and provides management and investment services to the self-storage industry. It is based in Farmington Hills, Mich.