

# Pogoda Companies

## Self Storage Specialists

# PRESS RELEASE

### Pogoda Sells a Three-Property Portfolio in Western Michigan

-Farmington Hills, Michigan  
Wednesday, January 3, 2018

Pogoda Companies is pleased to announce the closing of an institutional grade three-property self-storage portfolio sale located in Western Michigan. Pogoda's Self Storage Real Estate Advisor, Mark Floria, represented the seller in the sale of Felch Street Self Storage in Holland, MI; Lakewood Self Storage in Holland, MI; and Georgetown Self Storage in Jenison, MI, which, collectively, represented Pogoda Companies' largest sale of the year.

Comprised of 1,361 units and 213,793 square feet of rentable storage space, the portfolio drew the attention of multiple institutional buyers. The properties' intrinsic value along with Pogoda Companies' broad and thorough marketing process ensured that the deal received interest from a nationwide buyer pool, leading to Pogoda securing a favorable price for the seller. "Though there were numerous issues that could have derailed the deal, Mark Floria's persistence and perseverance throughout the transaction made the sale possible," said Maurice Pogoda, President of Pogoda Companies.

### About Pogoda Companies

Pogoda Companies ([www.pogodaco.com](http://www.pogodaco.com)) is one of Michigan's largest self-storage operators and brokers, and one of the largest in the U.S., with approximately 2.5 million square feet of self-storage space in Michigan and Ohio. The firm provides brokerage, management, and investment services to the self-storage industry through its Pogoda Group, Inc and Pogoda Management Co. divisions based in Farmington Hills, Mich.

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