

# Pogoda Companies

## Self Storage Specialists

### PRESS RELEASE

#### The Pogoda Group Closes 2 Self Storage Property Deals in Summer 2020

Farmington Hills, Michigan  
Tuesday, August 25, 2020

The Pogoda Group is pleased to announce the brokerage sale of two self storage properties, one in Ludington, Michigan and one in Wyoming, Michigan.

**Gold Coast Storage, Ludington, MI** – Recently sold to an established local buyer. Owned for over 20 years by the seller, it features 11 buildings, 57,632 square feet in 435 units, with an asking price of \$2,895,000. Pogoda Management Co. was awarded the property management by the new owner. It has been rebranded as National Storage Centers – Ludington and joins Pogoda’s family of 51 self storage properties across Michigan and Ohio.

**Southside Storage, Wyoming, MI** – Purchased by an out-of-state buyer, it offers 14 buildings, with 96,780 square feet in 781 units and had an asking price of \$8,500,000. Mark Floria was the broker and doggedly worked on this deal for a few years before ultimately finding a buyer willing to accept the seller’s price and terms.

If you would like to know more about these brokerage sales, please contact Mark Floria at (248) 420-4612 or [mfloria@pogodaco.com](mailto:mfloria@pogodaco.com). For more information regarding management, please contact John George at (248) 855-9676 or [jgeorge@pogodaco.com](mailto:jgeorge@pogodaco.com).

About Pogoda Companies.

Pogoda Companies ([www.pogodaco.com](http://www.pogodaco.com)) is Michigan's largest self-storage owner/operator, and one of the largest in the U.S., with almost 4.0 million square feet of self-storage space in 51 storage centers in both Michigan and Ohio. The firm operates under the trademarked name National Storage Centers, as well as others, and provides management, brokerage, and investment services to the self-storage industry. It is based in Farmington Hills, Mich.